**Sponsorship Guidelines**

**FULLY-GLOBAL ONLINE HACKATHON INITIATIVE**

[**RALLYtoUS**](https://rallyto.us/) is helping students (especially the underprivileged) of all ages around the world connect with new teammates, learn key skills, design innovative products, build professional networks, overcome the challenges imposed upon us by coronavirus, discover amazing academic and employment opportunities, create positive social impact, and build a better future for everyone.

**Sponsorship Benefits**

Recruitment

* Anticipate the advantages and trajectory of the new job market of 2021
* Identify the top technical talent now to maximize the impact of your hiring
* Rebuild your internship and full-time recruitment program at a discount

Reputation

* Broadcast your company’s commitment towards supporting students
* Generate loyalty in customers and recruits assisted by your endorsements
* Promote your APIs and products through potentially life-saving solutions